

# STAFF TRAINING WEEK

## “Training on Academic Writing and Research Methods”

# AGENDA

**SEPTEMBER 20 – 23, 2022**

### TUESDAY, SEPTEMBER 20, 2022

Time	Activity	Details	LINK / VENUE
12:00 – 13:00	Registration and Welcome coffee		
13:00 – 15:00	<b>STW2022 OPENING</b>  Moderator: JELENA TITKO	<b>PRESENTATIONS OF PARTNER INSTITUTIONS:</b> <ul style="list-style-type: none"> <li>• EKA University of Applied Sciences – Ekonomikas un kulturas augstskola (Latvia)</li> <li>• Vilnius Tech (Lithuania)</li> <li>• University of West Bohemia (Czech Republic)</li> <li>• WSB University in Poznań (Poland)</li> <li>• Baltic International Academy (Latvia)</li> <li>• Alberta College (Latvia)</li> </ul> <b>INTRODUCTION TO STAFF TRAINING WEEK</b>	EKA, Lomonosova str. 1/5, Riga  Rooms 102 and 103  <a href="https://open.augstskola.lv/b/jel-w4r-ps4-pmg">https://open.augstskola.lv/b/jel-w4r-ps4-pmg</a> (if needed)
15:00 – ....	Moderator: MARINA TIHOMIROVA	<b>ORAL SELF-PRESENTATIONS OF PARTICIPANTS</b>  <b>TEAM BUILDING + WELCOME DRINK</b>	EKA, Lomonosova str. 1/5, Riga  Room 102 and 103

### WEDNESDAY, SEPTEMBER 21, 2022

Time	Activity	Details	LINK / VENUE
10:00 – 10:30	Morning coffee		
10:30 – 12:00	LECTURE / WORKSHOP	<b>APPLYING METHODS OF NATURAL SCIENCES IN BUSINESS RESEARCH</b> Dr. Anna Svirina, EKA University of Applied Sciences	EKA, room 215 Link: <a href="https://us02web.zoom.us/j/86314582915?pwd=MC81UURxOTNZVGhgR2J6SlpIOWxwdz09#success">https://us02web.zoom.us/j/86314582915?pwd=MC81UURxOTNZVGhgR2J6SlpIOWxwdz09#success</a>
12:00 – 13:30	TEAM WORK	<b>Research topic. Brainstorming</b> <b>Research relevance</b>  An <b>ideal outcome</b> of the session: <ul style="list-style-type: none"> <li>• to formulate a topic that combines issues in the field of culture and economics/business</li> <li>• to justify the relevance and topicality of the topic (brainstorming).</li> </ul>	EKA, room 215, 103, 118  <b>TEAM No. 1.</b> Moderator: Viktorija Skvarciany <a href="https://liedm.zoom.us/j/3345484140">https://liedm.zoom.us/j/3345484140</a> <b>TEAM No. 2.</b> Moderator: Indre Lapinskaite <a href="https://liedm.zoom.us/j/4809583935">https://liedm.zoom.us/j/4809583935</a> (Passcode: 055569) <b>TEAM No. 3.</b> Moderator: Jelena Titko
13:30 – 14:30	<b>LUNCH BREAK</b>		
14:30 – 15:30	LECTURE / WORKSHOP	<b>MUST KNOW AND MUST HAVE FOR RESEARCHERS</b> Jelena Titko, EKA University of Applied Sciences (Latvia)	EKA, room 103
16:00 – 17:30	LECTURE / WORKSHOP	<b>MULTI-CRITERIA DECISION ANALYSIS METHOD TOPSIS</b> Dr. Viktorija Skvarciany, VILNIUS TECH (Lithuania)	EKA, room 215 Link <a href="https://liedm.zoom.us/j/3345484140">https://liedm.zoom.us/j/3345484140</a>
18:30 – 20:30	<b>SOCIAL PROGRAMME EVENT</b>		Meeting point: EKA lobby

## THURSDAY, SEPTEMBER 22, 2022

Time	Activity	Details	LINK / VENUE
10:00 – 10:30	Morning coffee		
10:30 – 12:00	TEAM WORK	<p><b>Literature review – I part.</b> Description of the <b>research relevance</b>: search for substantiation Defining the <b>research goal</b></p> <p>An <b>ideal outcome</b> of the session:</p> <ul style="list-style-type: none"> <li>• a clearly formulated research goal;</li> <li>• a clearly stated relevance;</li> </ul>	<p>EKA, room 215, 103, 102</p> <p><b>TEAM No. 1.</b> Moderator: <b>Viktorija Skvarciany</b> <a href="https://liedm.zoom.us/j/3345484140">https://liedm.zoom.us/j/3345484140</a>  <b>TEAM No. 2.</b> Moderator: <b>Indre Lapinskaite</b> <a href="https://liedm.zoom.us/j/4809583935">https://liedm.zoom.us/j/4809583935</a> (Passcode: 055569)  <b>TEAM No. 3.</b> Moderator: <b>Anna Svirina</b>  <a href="https://us02web.zoom.us/j/86314582915?pwd=MC81UURxOTNZVGhqR2l6SlpIOWxwdz09#success">https://us02web.zoom.us/j/86314582915?pwd=MC81UURxOTNZVGhqR2l6SlpIOWxwdz09#success</a></p>
12:00 – 13:30	TEAM WORK	<p><b>Literature review – II part. Selection of theoretical information and formulating the hypotheses.</b> Development of <b>hypotheses</b>: search for substantiation <b>Methods.</b> Getting the <b>data</b>: discussion of the process Choosing <b>research methods</b></p> <p>The session is designed for the teams to define the sources of data they need to produce the result; to develop a survey instrument if survey is planned; to define open (and special) sources that can be used for data collection. This process is teamwork which is supervised by the assigned team tracer, who asks questions and helps to shape the paper. An <b>ideal outcome</b> of the session:</p> <ul style="list-style-type: none"> <li>• a clearly stated research hypothesis.</li> <li>• a clear strategy of data collection;</li> <li>• methods selected for data processing.</li> </ul>	
13:30 – 14:30	<b>LUNCH BREAK</b>		
14:30 – 16:00	LECTURE / WORKSHOP	<p><b>DATA TYPES</b> <b>Jelena Titko</b>, EKA University of Applied Sciences (Latvia)</p>	
<b>STW2022 DINNER, SNOB Bar &amp; Restaurant, Grand Poet by Semarah Hotels, Raiņa bulvāris 6, Rīga</b>			

## FRIDAY, SEPTEMBER 23, 2022

Time	Activity	Details	LINK / VENUE
10:00 – 10:30	Morning coffee		EKA, room 103
10:30 – 12:30	TEAM WORK	<p>Development of the research description (abstract) Template is available</p>	<p>EKA, room 103, 102, 215</p> <p><b>TEAM No. 1.</b> Moderator: <b>Viktorija Skvarciany</b> <a href="https://liedm.zoom.us/j/3345484140">https://liedm.zoom.us/j/3345484140</a>  <b>TEAM No. 2.</b> Moderator: <b>Indre Lapinskaite</b> <a href="https://liedm.zoom.us/j/4809583935">https://liedm.zoom.us/j/4809583935</a> (Passcode: 055569)  <b>TEAM No. 3.</b> Moderator: <b>Anna Svirina</b>  <a href="https://us02web.zoom.us/j/86314582915?pwd=MC81UURxOTNZVGhqR2l6SlpIOWxwdz09#success">https://us02web.zoom.us/j/86314582915?pwd=MC81UURxOTNZVGhqR2l6SlpIOWxwdz09#success</a></p>
12:30 – 13:30	TEAM WORK	Team presentations	
<b>STW2022 CLOSING</b>			

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## MODERATORS AND LECTURERS

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	<p><b>Dr. Viktorija SKVARCINY</b> holds a PhD in Economics and works as a Vice-Dean for Research at the Faculty of Business Management and as a Professor at the Department of Economics Engineering at Vilnius Gediminas Technical University. Viktorija Skvarciany is an Editor-in-Chief of the International Scientific Journal "Business, Management and Economics Engineering" and Managing Editor of "Economics and Culture". She has published more than 50 articles, and her research interests include quantitative decision making-methods and their application in the research on sustainable economic development.</p> <p><b>E-mail:</b> <a href="mailto:viktorija.skvarciany@vilniustech.lt">viktorija.skvarciany@vilniustech.lt</a></p>
	<p><b>Dr. Indre Lapinskaite</b> has a PhD in Economics. She is currently a professor at the Department of Financial Engineering, Faculty of Business Management at VILNIUS TECH, has a position as a senior researcher and is a director of the Institute of Dynamic Management. She is the head of the research group "Management and evaluation of investments in sustainable development as value added (sustainable development engineering)" at the Faculty of Business Management. Research interests: Sustainable Development Assessment, Sustainable Investment, Risk Management. She actively participates in research and study projects, gives presentations at conferences, and has published over 30 scientific articles. Has 10 years of teaching experience and the subjects are: anatomy and management of sustainable development, green logistics and sustainable development, pricing, risk management, postgraduate research practice.</p> <p><b>E-mail:</b> <a href="mailto:indre.lapinskaite@vilniustech.lt">indre.lapinskaite@vilniustech.lt</a></p>
	<p><b>Dr. Jelena Titko</b> graduated from Riga Technical University (2005) and defended her dissertation in 2012. In 2008-2015 worked at Riga Technical University as an academic staff member and a researcher. Currently, holds the positions of the Vice-Rector for Science and International Cooperation and the Professor at EKA University of Applied Sciences, as well as a researcher at the Institute of Economics of the Latvian Academy of Sciences (LATVIA). She is an expert of the Latvian Council of Science in the field of Economics and Entrepreneurship and Education management. The author of more than 70 scientific papers in the field of economics, business, management and education. Expert representing Latvia in Eurydice study "Digital Education at School in Europe". She is an Editor-in-Chief of the journal "Economics and Culture" and a member of a scientific board of the journal "Business, Management and Economics Engineering".</p> <p><b>E-mail:</b> <a href="mailto:jelena.titko@eka.edu.lv">jelena.titko@eka.edu.lv</a></p>
	<p>Dr. Anna Svirina is an Associate Professor at EKA University of Applied Sciences (Latvia). Here research interests are in the fields of research methods, management and entrepreneurship, author of more than 140 scientific works in the fields of quantitative methods, entrepreneurship, management and education; a member of X-culture international business project board.</p> <p><b>E-mail:</b> <a href="mailto:anna_svirina@yahoo.com">anna_svirina@yahoo.com</a></p>

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## STW2022 participants

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15	Stefano	Mastrostefano	University of Tuscia	Italy	