

AGENDA

APRIL 22 – 26, 2025, RIGA, LATVIA

Venue: EKA UNIVERSITY OF APPLIED SCIENCES (Pernavas 62, Riga)

EKA WI-FI: augstskola.lv

TUESDAY, APRIL 22

Time	Activity	Venue
8:30 – 9:00	MORNING COFFEE	Room 303
9:00 – 10:30	WORKSHOP Tourism Contribution to Sustainable Development. DORIA ROMERO ELSA MARIA , Universidad Pontificia Bolivariana-UPB Monteria, COLOMBIA	Room 410 Course “Macroeconomics” VZ_ENG1 Moderator: ANDREJS LIMANSKIS
9:00 – 10:30	LECTURE. Corporate taxes. VERONIKA NALEPOVA . European Research University, CZECHIA	Room 302 Course “Accounting” M_ENG1, Ek_ENG1 Moderator: VITA ZARINA
9:00 – 10:30	LECTURE Organizational communication – critical perspective on conditions & effects in the post-fordism workplace. ADAM JANISZEWSKI , University of Economics in Katowice, POLAND	Room 106 Course “Saskarsmes Psiholoģija” B_M_LV1 Moderator: KRISTINE UZULE
9:00 – 10:30	WORKSHOP Business Economics in Dominican Republic. LEONARDO PEROZO . Instituto Tecnológico de Santo Domingo-INTEC, DOMINICAN REPUBLIC	Room 420 Course “Business Economics” M_ENG2, Ek_ENG2, VZ_ENG2 Moderator: VITA ZARINA
10:40 – 12:00	LECTURE Applying Personality and Perceptual Theory to Create and Lead More Effective Teams. ANN SAURBIER , West Liberty University, USA	Room 403 Course “Vadības psiholoģija” Kv1, Kv2 Moderator: INGA OLINA
10:40 – 12:00	LECTURE Quality Management. NADEZDA KLABUSAYOVA , European Research University, Czech Republic	Room 420 Course “Business Economics” M_ENG2, Ek_ENG2, VZ_ENG2 Moderator: VITA ZARINA
10:40 – 12:00	LECTURE Brand Management. HATICE NIDA CIVAN , Beykent University, TURKEY	Room 410 Course “Branding” VZ_ENG1 Moderator: VELGA VEVERE
10:40 – 12:00	LECTURE International Quality Standards. DOMINIKA KOLODZIEJ , University of Economics in Katowice, POLAND	Room 302 Course “Macroeconomics” M_ENG1, Ek_ENG1 Moderator: ANDREJS LIMANSKIS
10:40 – 11:40	STAFF WORKSHOP I Part. Building a Student Community: Strengthening Connections, Wellbeing and Belonging. JELENA BUDANCEVA , EKA University of Applied Sciences	Room 303 <i>This workshop explores strategies for creating a welcoming and supportive student community, discussing practical approaches and creating actionable plans</i>
11:40 – 12:10	IAW2025 OPENING	Room 303 JELENA TITKO (EKA) EVITA KRASMANE (AK)
12:10 – 12:50	LUNCH BREAK	Room 303
12:50 – 13:40	STAFF WORKSHOP II Part. Building a Student Community: Strengthening Connections, Wellbeing and Belonging	Room 303
12:40 – 14:10	LECTURE. Accounting and Finance. ALEXANDRA KUHNLE-SCHADN , IMC University of Applied Sciences, AUSTRIA	Room 410 Course “Accounting” VZ_ENG1 Moderator: VITA ZARINA
12:40 – 14:10	LECTURE Leadership and Entrepreneurship Development. TETTEH SANGMORKUOR , University of Professional Studies, Accra, GHANA	Room 420 Course “HR Management” VZ_ENG2 Moderator: AGITA DONINA
12:40 – 14:10	LECTURE Effective research skills: search strategies, citations, and reference management. JELENA TOPIC BOZIC , Faculty for Industrial Engineering Novo mesto, SLOVENIA	Rooms 205 Course “Research Methodology” Ek_ENG1 Moderator: AGITA DONINA
14:20 – 15:30	STAFF LECTURE. Cultural Diversity: Models, Behaviours, Misconceptions. AIJA POIKANE-DAUMKE , EKA University of Applied Sciences	Room 303
15:30 – 16:15	FOR STAFF. GREENENTRE4DEAF Project Experience. KASPARS STEINBERGS , EKA University of Applied Sciences	Room 303
16:15 – 17:30	SPEED DATING	Room 303
17:30 – 18:00	PHOTO SESSION FOR IAW2025 PARTICIPANTS	EKA lobby
18:00 – 20:00	IAW2025 WELCOME PARTY	“Melnais Grāpis” café (in EKA building)

WEDNESDAY, APRIL 23

Time	Activity	Venue
8:30 – 9:00	MORNING COFFEE	Room 303
9:00 – 10:30	LECTURE The law of breach of confidence: A comparative approach between Ghana and Latvia. EUGENE ABLADE ONINKU , Master of Laws, lecturer, University of Professional Studies, Accra, GHANA	Room 308 Course “International Trade Law” B_VZ_ENG2 Moderator: TATJANA DZUGLEJA
9:00 – 10:30	LECTURE. Sales Management. MARCIN KOMANDA , Opole University of Technology, POLAND	Room 306 Course “Consumer Behavior in the Market” B_M_ENG2 Moderator: KSENIJA IJEVLEVA
9:00 – 10:30	LECTURE. Innovation Management. AYCA MADEN , Beykent University, TURKEY	Room 310 Course “Innovation Economy” B_Ek_ENG2 Moderator: INGA OLINA
9:00 – 10:30	LECTURE. Digital Balance. AGNIESZKA POWIERSKA-DOMALEWSKA , State Academy of Applied Sciences, POLAND	Room 106 Course “Sociologija” B_Kv1 Moderator: JELENA BUDANCEVA
10:40 – 12:10	LECTURE Managerial Economics. BARBARA DELADEM MENSAH , University of Professional Studies, Accra (UPSA), GHANA	Room 410 Course “Macroeconomics” B_M_ENG1, B_Ek_ENG1 Moderator: ANDREJS LIMANSKIS
10:40 – 12:10	LECTURE Corporate Governance - Worten leadership case. ADALMIRO PEREIRA ISCAP - P Porto, PORTUGAL	Room 403 Course “Business Economics” B_M_ENG2, B_Ek_ENG2, B_VZ_ENG2 Moderator: VITA ZARINA
10:40 – 12:10	LECTURE. Marketing Management. STANISLAV ROJIK , College Polytechnics Jihlava, CZECH REPUBLIC	Room 106 Course “Uzņēmējdarbība” B_Kv1 Moderator: ELINA AUPE
12:30	Departure to etECH2025 opening	Meeting point: EKA lobby
13:00 – 16:00	etECH2025 opening	Wellton Riverside SPA Hotel
18:30 – 22:00	etECH2025 WELCOME PARTY IAW2025 and ETECH 2025 participants’ networking Dress code: Smart Casual	Wellton Riverside SPA Hotel

THURSDAY, APRIL 24

Free day for IAW2025 participants who do not participate in etECH2025 conference

FRIDAY, APRIL 25

Time	Activity	Venue
9:00 – 10:30	LECTURE International legal aspects of investigating aviation accidents and incidents MATEUSZ OSIECKI , Lazarski University in Warsaw, POLAND	Room 420 Course “International Trade Law” B_VZ_ENG2 Moderator: TATJANA DZUGLEJA
10:30 – 11:00	MORNING COFFEE	Room 303
10:40 – 12:10	LECTURE Advanced macroeconomics. PEČIULIS TOMAS , Vilnius Gediminas Technical University, LITHUANIA	Room 410 Course “Macroeconomics” VZ_ENG1 Moderator: ANDREJS LIMANSKIS
10:40 – 12:10	LECTURE Effect of war on Business Economics. MEHMET RECAI UYGUR , SMK College of Applied Sciences, LITHUANIA	Room 420 Course “Business Economics” Ek_ENG2, VZ_ENG2 Moderator: VITA ZARINA
11:00 – 12:00	KA171 project participants presentations of their universities ALMATY MANAGEMENT UNIVERSITY, KAZAKHSTAN EUROPEAN UNIVERSITY, GEORGIA UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA, GHANA INSTITUTO TECNOLÓGICO DE SANTO DOMINGO, DOMINICAN REPUBLIC	Room 303 KUANYSH ABESHEV , PhD, Dean of the School of Digital technologies. MIRANDA TEDESCHVILI , Head of Research Support Center BARBARA DELADEM MENSAH , lecturer CRISTAL CHARINYS CESPEDES , Special projects manager
	SLOW DATING (meeting with EKA administration based on the preferences of IAW2025 participants)	Room 303 EKA Research and Internationalization department EKA Project Department Alberta College Meeting with EKA study programs directors, study fields: Economics, Business Administration, IT, Law
13:00 – 13:30	IAW2025 FAREWELL CEREMONY	Room 303 Moderators: JEVGENIJA DEHTJARE , MARINA TIHOMIROVA
13:30 – 14:00	LUNCH BREAK	
14:30 – 16:30	RIGA CITY TOUR	Departure from EKA at 14:00. GUIDE EDVARDS: +37129264271

ORGANIZATIONAL TEAM

	JELENA TITKO, Professor Vice-Rector for Sciences and International Relations, EKA LinkedIn: https://www.linkedin.com/in/prof-jelena-titko/ Email: jelena.titko@eka.edu.lv		VITA ZARIŅA, Associate Professor Director of the Study Programs "Business Economics", "Accounting and Audit", EKA LinkedIn: https://www.linkedin.com/in/vita-zarina-a456b636/ Email: vita.zarina@eka.edu.lv
	JEVGENIJA DEHTJARE, Associate Professor Head of the Development of the Scientific Institution, EKA LinkedIn: https://www.linkedin.com/in/jevgenija-dehtjare-a17829175/ Email: jevgenija.dehtjare@eka.edu.lv		KARINA ZALCMANE, Associate Professor Vice-Rector for Academic Affairs, Director of the Study Program "Law", EKA LinkedIn: https://www.linkedin.com/in/dr-karina-zalcmane-57909693/ Email: karina.zalcmane@eka.edu.lv
	ANNA STRAZDA Head of the Science Administration Department, EKA E-mail: anna.strazda@eka.edu.lv		INGA SHINA, Professor Director of the Study Programs "Business Administration", "Marketing", EKA LinkedIn: https://www.linkedin.com/in/inga-shina-118b13a9/ Email: inga.shina@gmail.com
	MARINA TIHOMIROVA Institutional Erasmus+ Coordinator, EKA Email: erasmus@eka.edu.lv		JURIJS RADIONOVŠ Director of the Study Program "Information Technologies", EKA LinkedIn: https://www.linkedin.com/in/jurijs-radionovs-12687622b/ Email: jurijs.radionovs@eka.edu.lv
	AIJA POIKANE-DAUMKE, Dr.philol. Cultural Management Email: apoikane@hotmail.com		NATALIJA VERINA Director of the Study Program "Management", EKA LinkedIn: https://www.linkedin.com/in/nata%C4%BCja-verina-569aa6b7/ Email: natalija.verina@eka.edu.lv
	KASPARS ŠTEINBERGS Senior Project Coordinator, EKA LinkedIn: https://www.linkedin.com/in/kasparssh/?originalSubdomain=lv Email: kaspars.steinbergs@eka.edu.lv		JELENA BUDANCEVA Director of the Study Programs "Events Organisation", "Cultural Management", "International Cultural Project Management", EKA LinkedIn: https://www.linkedin.com/in/jelena-budanceva-a25790b/ Email: jelena.budanceva@eka.edu.lv
	EDGARS ČERKOVSKIS Director of the Study Program "Circular Economy and Social Entrepreneurship", EKA LinkedIn: https://www.linkedin.com/in/edgars-%C4%8Derkovskis-a7a1931b8/ Email: edgars.cerkovskis@eka.edu.lv		ANETE BERZA Director of the Study Program "Computer Game Design", EKA Email: anete.berza@eka.edu.lv